



SOURCING JOURNAL 2023 EDIT CALENDAR

Updated 1/25/23

REPORTS:

Sourcing Outlook 2023: While many of the most severe headwinds that faced the industry in the wake of the pandemic have begun to ebb, there is no shortage when it comes to areas of concern. Ports are still reeling under the strain of record shipment levels, despite a backdrop of excess inventory and uncertain consumer demand. Legislation has come to the fore, with a stricter focus on country of origin and requiring unprecedented levels of transparency throughout the supply chain. Innovation has also played a key role, as the logistics industry looks to take on visibility issues and streamline processes. This report will take a look at these problems our industry is facing, how it is coping and offer actionable solutions being used by your peers. It will also look ahead at what the next problem areas might be, and how to be prepared for what you don't see coming.

Close Date: 12/16

Publish Date: 1/31

Digital First: The Changing Landscape of Retail Technology
As a recent SJ/AlixPartners survey showed, while new technology is prevalent, adoption is still lagging. That does not bode well for our industry. Find out what tactics your competitors are using to gain an edge and where our industry is headed as new systems coming online take a greater role. From automated payments to leveraging AI in inventory planning, get informed on what your business needs to know to stay in step with your peers.

Close Date: 2/17

Publish Date: 3/28

**WEBINARS:**

Sustainable Momentum: While all companies have green goals and agendas, few are using the proper tools to make real progress (or track it). Find out where to start.

Is Your Cotton Safe?: With forced labor issues dominating the news and Customs rules getting more and more stringent, being able to track your goods has become more important than ever. Hear from lawyers, sustainability experts and traceability companies on how they are future proofing their clients.

Reducing Lost Revenue: Find out how to run a more cost-efficient operation throughout your entire supply chain. Tips and tricks to improve margins and save money tomorrow.

Diversification in Sourcing (RIVET): The pandemic was just the start of the denim industry's sourcing shifts. Global inflation and ongoing shipping and labor challenges as well as the desire to produce closer to home, are driving sourcing managers to reconsider their normal way of doing business. In this webinar, learn about the macro trends that are reshaping denim's sourcing map and how key players in the supply chain are pivoting for success.

Bringing Digital to Physical: By all accounts, brick-and-mortar stores are not going anywhere. But what does the future physical store look like? And how does it run? What technology should brands and retailers be investing in to equip their shops with the right technology to drive traffic, sales and conversion?

**All events and themes subject to change*

REPORTS:

Logistics Pain Points: As the supply chain becomes more and more integral to running a successful enterprise, the logistics arm has gained prominence. On the long path from design to final customer there are numerous obstacles. Be it shipping, fulfillment, warehousing or returns, this report will examine the key areas that benefit from improved efficiency. It will also offer an outlook on the three Cs—Capacity, Congestion and Cost—and where we are headed.

Close Date: 3/17

Publish Date: 4/28

Sustainability Now: No longer a complementary initiative or add-on but a necessity, where is our industry now in terms of sustainability? As greenwashing becomes a more prevalent issue and traceability becomes paramount, what are the best practices? This report will take a deep dive on the industry's progress on its path to 2030, with a particular look at scalable ways to go green while keeping costs in check.

Close Date: 4/14

Publish Date: 5/30

Global Outlook: Forecasting has become more difficult than ever as the landscape continues to fluctuate rapidly. The Sourcing Outlook takes on the challenge of predicting where things are headed in the second half, from logistics, freight rates, raw materials costs and everything in between. This report draws our most engaged readers looking for a broad overview of where we are headed along with actionable ideas and solutions to save costs, be more efficient and avoid unforeseen challenges before they happen.

Close Date: 5/19

Publish Date: 6/27

**All events and themes subject to change*

EVENTS:

Sustainability Summit: The second annual SJ Sustainability Summit will bring together the leading executives that shaping our greener future. From new raw materials, to ESG finance and circular economy, this can't miss event will make sure your business is on the right track.

Date: April 25th

Location: SECOND FLOOR, New York City

Global Outlook: Sourcing Journal's GO takes a world view at the ever-evolving landscape. From shipping and logistics to consumer sentiment and outlook, this event shrinks the globe into a digestible understanding.

Date: June 15th

Location: VIRTUAL

WEBINARS:

The Metaverse. NFTs. Web3. Blockchain: While these words and concepts frequently appear in the headlines, many are unsure what exactly they mean. And what do they mean for the retail industry? Join us for a primer in all things 3.0 as we dive into their meanings, the concepts behind them and how these technologies can be applied (and drive revenue) to your business. Experts in the space will discuss the basics as well as provide an outlook of how these concepts will impact, if not reshape, the retail world we live in in the years ahead.

Sustainably-Backed Finance: From ESG to CSR, there can be a financial upside to going green (if you know where to look.) From better terms on loans, to performance backed incentives, find out what your competitors already know.

Making Data Work for You: How to collect and convert data into useful information to inform decisions on everything from pricing to inventory.

Before the Runway (RIVET): The denim styles dominating fashion weeks around the world are not your typical 5-pocket styles. Couture-level craftsmanship, material manipulation and next-level tailoring are transforming denim into showpieces. In this webinar, hear from the designers and companies that fashion houses are turning to for their denim expertise.

The Size of the Prize: Despite a looming recession, many brands agree that investing in retail technology that will support higher sales, reduced returns and faster inventory turnover is well worth it. But with a sea of options—from fit tech to virtual fitting rooms—what technology should brands and retailers prioritize? And how much ROI should they expect?

REPORTS:

Material Innovation: Perhaps the biggest change our industry has seen the last decade has been on the inputs side. From sustainable materials, to recycling and reuse, to the more regulating linings, a burst of collaboration has galvanized competitors to work in tandem to create a less-hazardous future with an eye on scalability and cost competitiveness. This report is the premier publication to discover the latest on a wide range of innovative global initiatives.

Close Date: 6/16

Publish Date: 7/25

Sustainability: Benchmarking, Traceability & Accountability: While fancy ESG and CSR reports are in vogue, it's one thing to make plans and claims, but quite another to track and back up their progress. A recent survey showed that while 80 percent of businesses have sustainability goals set, less than 20 percent have plans in place to track them. This report will offer solutions for tracking your progress and staying on the right side of compliance legislation. Success stories will provide a closer look at the companies doing it best.

Close Date: 8/18

Publish Date: 9/26

**WEBINARS:**

Compliance and Regulation: As governments become stricter on sustainability, CSR and ESG claims, learn what you need to know to stay safe.

Utilizing 3D to Improve Efficiency: Learn how companies are using these new technologies to save time (and money) without compromising quality.

Less Talk, More Action—A Digital Deep Dive (RIVET): The denim industry is aware of its environmental pitfalls, and the technologies needed for a more sustainable and circular industry exist. In this 90-minute digital event, hear from experts in science, policy, fashion, sourcing, education and finance about the action steps that need to take place to truly scale sustainability.

The Delivery Dilemma: Customers want their goods fast and they want them free, right? Or is the modern customer willing to wait? Or even willing to pay? As the costs of shipping rise, what do brands need to do to get the product to the customer, whenever they want it and at the right cost?

Staffing Your Supply Chain: Where are the future executives of sourcing, production and manufacturing? As long-time leaders retire, what does the future of talent look like within the industry? And how do we recruit and retain those who chart the course for the next generation?

**All events and themes subject to change*

REPORTS:

Fall Companion Report: On the heels of this annual Super Bowl of Sourcing, this report brings in-depth coverage of the in-person event to the full Sourcing Journal audience. From panel coverage and quotes from all speakers, to key themes covered, the companion report has become an integral part of the day. Participating sponsors also receive a Q&A covering topics from the event.

Close Date: 9/15

Publish Date: 10/31

EVENTS:

Fall Summit: This annual Super Bowl of Sourcing, held in-person in New York, is the unrivaled meeting place for our community. Covering the full spectrum of our industry, the full day of speakers and panels offers a 360-degree view of the current landscape and peers ahead for insight into what's coming next.

Date: November 2nd

Location: CIPRIANI 42nd Street, New York City

**WEBINARS:**

Logistics Update: Whether by land, sea or air, from the first mile to the last, hear the latest on the three Cs—capacity, congestion and cost.

Color Story (RIVET): Innovations in natural indigo and plant-based dyes, coupled with consumers' post-pandemic demand for dopamine-inducing fashion, are allowing denim manufacturers to experiment with color like never before. In this webinar, hear from the companies scaling these sustainable hues and from the brands using them in their upcoming collections.

Train. Educate. Empower: With increased turnover within stores, how do brands and retailers train staff fast and effectively so that they can hit the selling floor running? What technology has been created to educate and empower the future seller?

Consumer Sentiment: It's long been said that the consumer is fickle, but how do you plan operations around that? From inflation to discounts to pricing power, learn where shoppers are willing to spend and where they are pulling back.



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